



**The Chemeketa Small Business Development Center, in partnership with the Chemeketa Cooperative Regional Library Service, is offering a variety of NO COST workshops in the Santiam Canyon area to help you start or revitalize your business.**

**Launch! The Full Service Business Plan Workshop**

Do you need hands-on guidance and time to write your business plan? This comprehensive course will take you from choosing the right entity to identifying products and services, analyze your competition, develop your marketing strategies and prepare your financial assumptions. With your out-of-class work and the workshop activities, you will complete the series with a fully developed business plan.

*Four 90 minute sessions with Jim Parks and Angie Oven*

Wednesdays November 8, 15, 29 and December 6, 5:30 pm to 7 pm at Detroit City Hall  
345 Santiam Ave. W, Detroit, OR

**Business Plan Walkthrough**

Do you need a quick but thorough orientation into the key elements of a business plan? This class will help you understand those elements and ensure that you've thought through the most crucial questions before you decide to go forward with your business.

*One 90 minute orientation to all of the key elements of a business plan with Jim Parks*

Tuesday, November 14, 2:30 pm to 4 pm at Detroit City Hall  
345 Santiam Ave. W, Detroit, OR

OR

Tuesday, December 12, 2:30 pm to 4 pm at Stayton Community Center  
400 W. Virginia Street, Stayton OR 97383

**Preparing a Business Loan Application**

This class is designed to help business owners prepare and apply for a business loan. You will learn what lenders are looking for and familiarize yourself with banking terminology and how financial statements could be interpreted by lenders. *One 3 hour session that will leave you prepared to apply for a business loan.*

Thursday, November 16, 2:30 pm to 5:30 pm at Detroit City Hall  
345 Santiam Ave. W, Detroit, OR

OR

Monday, December 4, 2:30 to 5:30 pm at Detroit City Hall  
345 Santiam Ave. W, Detroit, OR

OR

Thursday, December 13, 2:30 pm to 5:30 pm at Stayton Community Center  
400 W. Virginia Street, Stayton OR 97383

## Our Instructors

### Angie Oven

Angie has owned and operated a retail store in Downtown Salem for over sixteen years. She is an expert in bringing a systems based focus to your business, from staff to operational processes and strategic planning. Her expertise also includes inventory management, merchandising, budget and open to buy, customer and employee journeys, and human resources. As the lead advisor for the Chemeketa SBDC, she leads our Mastermind Group, teaches Small Business Management, and is our Lead Business Adviser. She is active in her community and in national professional business groups.

### Jim Parks

Jim's focus is on getting small businesses up and running. Jim has many years of personal experience as an entrepreneur. He owns several companies which he has built from scratch and is always willing to share his experience with others. Jim is a long-time advisor with Chemeketa SBDC and teaches our Ready, Set, Start Your Business course.

### Jim Vu

Jim received his Bachelor's in Business Administration from the University of Washington with a concentration in Finance and Marketing. He worked for 10 years as a commercial loan officer at local community banks. He is an active volunteer in our community, serving on the Salem Area Chamber of Commerce Board. Jim is a Chemeketa SBDC advisor, focusing on capital access and development.

You can register for one of these free classes by scanning the QR code or visiting: [go.chemeketa.edu/SBDCevents](http://go.chemeketa.edu/SBDCevents)

Please email [sbdc@chemeketa.edu](mailto:sbdc@chemeketa.edu) or call 503-399-5088 with any questions.  
Chemeketa SBDC  
626 High St. Ste 210  
Salem, OR 97301



"This workshop is offered to library patrons at no cost through an IMLS CARES Act grant. The Institute of Museum and Library Services is the primary source of federal support for the nation's libraries and museums. We advance, support, and empower America's museums, libraries, and related organizations through grantmaking, research, and policy development. Our vision is a nation where museums and libraries work together to transform the lives of individuals and communities. To learn more, visit [www.ims.gov](http://www.ims.gov) and follow us on Facebook and Twitter"

The Oregon SBDC Network is funded in part through a Cooperative Agreement with the U.S. Small Business Administration and the Oregon Business Development Department. Programs and services are provided to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Chemeketa SBDC at 503-399-5088

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